Kehinde Odewole

Product Designer based in Berlin

https://www.ekodewole.com/ LinkedIn Email

Experience

Forto Logistics GmbH & Co KG — Product Designer

October 2021 — Present

Contributed to launching a newly tokenized design system covering 90% of UI components for the redesigned Forto brand and Ship platform.

Led the customer dashboard redesign of Ship to improve visibility of actionable items for users.

Led design system office hours every two weeks to review components, prioritize updates and align code implementation.

Conducted design QA with developers to spotlight and address inconsistencies between design and code.

Led the modernization of Forto design stack by migrating design assets including styles, symbols, illustrations, and icons from Sketch to Figma to speed up feature delivery with reusable components and improve library management.

Nigeria Interbank Settlement Systems — UX Designer

2019 - 2021

Designed enterprise app cutting manual approval flows by 70% and eliminated external tool costs.

Led bulk payment redesign processing salaries, dividends, direct debits, and contractor payouts for over 200 staff, improving payment throughput.

Revamped merchant checkout integrating cards, accounts, and QR codes, reducing payment failures by 20% and boosting conversion rates by 15%.

Andela — Software Engineer

2019

Delivered a full-stack web app with a six-engineer team using Agile, React, Redux, and Git/GitHub across four sprints, accelerating feature rollout.

Engineered Node.js/Express microservices for a loan application, implemented Mocha tests for 90% coverage, and optimized SQL queries. Recognized as a top performer.

Signal Alliance — UI Designer

2016 - 2018

Designed responsive interfaces for MediaEx, CompexAfrica, and 3rdRetailAfrica using prototyping and usability testing.

Collaborated with front-end developers for pixel-perfect implementation. Elevated brand identity through email signatures, screen wallpapers, brochures, and newspaper campaigns.

Delivered interactive prototypes and proof-of-concept assets, boosting stakeholder buy-in and enabling project kickoff weeks ahead of schedule.

Education

Ladoke Akintola University of Technology

B.Tech Computer Engineering — 2014

Google UX Design Professional

Coursera

Figma, Confluence, Jira/Trello, HTML/CSS, Webflow, Play 2.0, Zeplin, Visual design, Interaction design, Prototyping, Design Systems, Product design (web and mobile)